

blanket advertising options

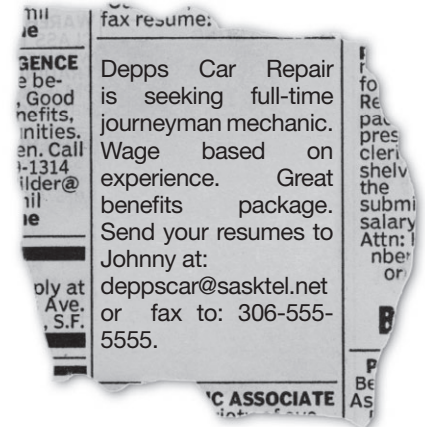
Rates effective January 1, 2009 - December 31, 2009

business builder

Blanket the province. Or pick a specific market area. You can even go Canada-wide. All that and more is possible with the SWNA's powerful Blanket Classifieds program.

- \$209/ 25 words / \$5 per every word over 25 (SK)
(Cost reflects full provincial coverage in Saskatchewan)
- Text only
- Full coverage or zones
- Deadline noon Wednesday for publication
the following week (SK)
Out of province deadlines vary.
- Book on-line
- Buy 3 get the 4th ad FREE

* Ask us about placing your ad in Saskatchewan zones

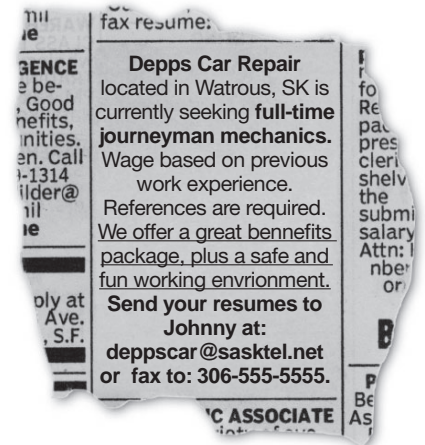


response builder

Just like the name says, Response Builders do just that. They stand out from other Classifieds, through the use of font, centering and type-face.

- \$259 (\$50 over cost of a blanket) /
based on 35 agates / \$12 per agate line over 35
(Cost reflects full provincial coverage in Saskatchewan)
- Formatted (text only)
- Saskatchewan only
- Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE

* Ask us about placing your ad in Saskatchewan zones



power builder

A Power Builder exposes potential customers to one of the most powerful symbols your company or firm has: that unique symbol which represents your organization visually.

- \$359 (\$100 over cost of a response builder),
based on 45 agates (10 agates for logo)
(Cost reflects full provincial coverage in Saskatchewan)
- Formatted with logo incorporated
- Saskatchewan only
- Full coverage only
- Deadline: Wednesday noon
- Buy 3 get the 4th ad FREE

* Ask us about placing your ad in Saskatchewan zones



**For More
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