

swna blanket advertising options

Rates effective January 1, 2011 - December 31, 2011

business builder

Blanket the province. Or pick a specific market area. You can even go Canada-wide. All that and more is possible with the SWNA's powerful Blanket Classifieds program.

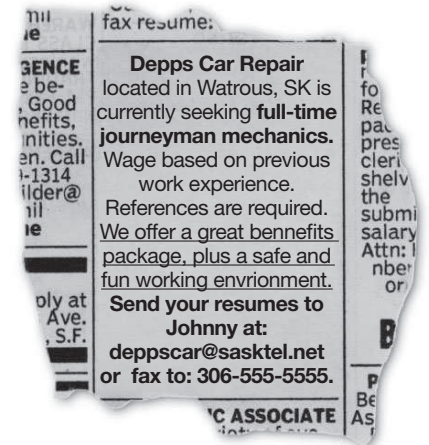
- \$209/ 25 words / \$5 per every word over 25 (SK)
(Cost reflects full provincial coverage in Saskatchewan)
 - Text only
 - Full coverage or zones
 - Deadline noon Wednesday for publication
the following week (SK)
Out of province deadlines vary.
 - Buy 10 get the 11th ad FREE
- * \$86/25 words for one zone, \$123/25 words for 2 zones



response builder

Just like the name says, Response Builders do just that. They stand out from other Classifieds, through the use of font, centering and type-face.

- \$259 based on 35 agates / \$12 per agate line over 35
(Cost reflects full provincial coverage in Saskatchewan)
 - Formatted (text only)
 - Full coverage or zones
 - Saskatchewan only
 - Full coverage only
 - Deadline: Wednesday noon
 - Buy 10 get the 11th ad FREE
- * \$115 based on 35 agates for one zone, \$150 for 2 zones



power builder

A Power Builder exposes potential customers to one of the most powerful symbols your company or firm has: that unique symbol which represents your organization visually.

- \$359 based on 45 agates (10 agates for logo)
(Cost reflects full provincial coverage in Saskatchewan)
 - Formatted with logo incorporated
 - Full coverage or zones
 - Saskatchewan only
 - Full coverage only
 - Deadline: Wednesday noon
 - Buy 10 get the 11th ad FREE
- * \$150 one zone, \$225 two zones



**For More
Information
Contact**

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or visit www.swna.com or contact your local member paper today!